



Tennessee Creates

5th Annual Juried Arts and Craft Fair at the Secret City Festival—June 17 & 18, 2011

INFORMATION AND GUIDELINES

The Secret City Festival, now in its ninth year, has fast become one of the major summer events in Tennessee —attended by 20,000 to 25,000. The two-day festival combines music, food, antique and unjuried crafts vendors (all outside in tents), plus World War II re-enactments, children s`activities, and evening concerts. By popular demand, the Festival added a juried inside show four years ago sponsored by the Oak Ridge Art Center — Tennessee Creates. ” Truly a juried fair, participation is dependent on acceptance of work by the jury committee from the Oak Ridge Art Center. **All work submitted to jurors and for sale must be original.** Jurying sessions will be held as needed from first reception of slides until spaces are filled, so apply early.

Who: Recognized, quality artists, artisans and crafts people —painters, printers, photographers, ceramists, jewelry makers, etc. Exhibitors from the 2007 —2010 *TN Creates*, Foothills Craft Guild Members and participants in the Art Center s`*Gallery of Holiday Shops* qualify as pre-juried. All work must be original. Exhibitors will need to provide their own display set-ups and backdrops, if desired. **Chairs and tables will be provided, if requested, at no charge.**

When: Friday, June 17, 10 AM to 6 PM
Saturday, June 18, 10 AM to 6 PM
Set-up will be Thursday, June 16 from Noon to 7 PM with **very limited** setup on Friday morning (entails a quick drop off of work, parking at mall, returning to complete set-up by 9 AM).

Where: The Oak Ridge Civic Center Gymnasium, Oak Ridge, Tennessee

Registration Deadline: Deadline to register is May 2, 2011. Space is limited and will be assigned on a first-come, first-served basis from first reception of applications.

Registration Fee: The fee is \$125 for a 10 X 10 space. No refunds will be made after May 20th.

Jurying:

Jurors will make all determinations as to the selection and participation of artists in the show. All items submitted for jurying and shown at the Festival **MUST** be original. Jurors` decisions are **FINAL**. The committee of jurors will include working, professional artists and/or arts professionals from the region. Artists will be notified of acceptance & fulfillment of booth requests by email or post by May 24th. Artists may **NOT** bring additional media to the Festival that were **NOT** shown to & selected by the jurying committee. Foothills members are limited to those items with which they juried into the Guild. Criteria for selection will include both aesthetic and technical excellence of work as well as the balance of various techniques desired for the overall show. Therefore **artists are encouraged to apply as early as possible to ensure acceptance.** Jurying may be through either slides or submittal of representative pieces of work.

Digital Images or Slides Artists wishing to utilize this method should submit 5 digital images (via cd or internet) or slides (5 different pieces) of representative work in each type of art/craft they wish to show, with attached listing of work indicated with size, media, and date of work. Include a short artist resume (information about you, your work, and recent shows you have participated in) with your completed application and entry fee by the jury dates below, not later than May 2, 2011. **Jurying sessions will be held as needed from first reception of slides until spaces are filled, so apply early to ensure you have the best opportunity.**

Presentation of Representative Work Artists wishing to utilize this process must deliver 3 representative pieces of work for each type of art/craft they wish to show to the Oak Ridge Art Center on Friday, March 18, 2011, between 1 and 5 PM for the jurying process later that evening. Work must be accompanied by a clearly marked listing indicated with size, media, and date of work and a short artist resume (information about you, your work, and recent

shows you have participated in) with your completed application and entry fee. Work must be picked up from the Art Center on Saturday, March 19 between 1 and 4 PM. If spaces remain after this session a second session may be offered with delivery on April 15 and pick up on April 16. No other alternative times are available for this process.

Equipment: Tables and chairs are provided by request. Booth electricity will be **VERY** limited, available in certain areas **ONLY**, and on a first-come, first-served basis. Access to electricity is limited to wall booths; however, the gym is well lighted both by ceiling lights and windows.

Security: Security will be on site Thursday and Friday nights. However, this is only a precautionary measure and the Secret City Festival Committee will not be held liable for theft or damage. Saturday evening the building will be locked and alarmed, but without a guard on site. For this reason, it is recommended that you plan to remove all items on Saturday evening.

Liability: The Oak Ridge Art Center, Arts and Crafts Committee, the Secret City Festival Committee, the City of Oak Ridge, and sponsors will assume no responsibility for theft or damage of equipment or merchandise during your participation in this event. Please do not leave your booth unattended. Vendors are responsible for compliance with all appropriate city and state ordinances/statutes.

Unloading: Thursday you may unload at the Civic Center and limited parking in the lots is available. On Friday or Saturday, you must have a pass to enter the area and your vehicle must be moved immediately after drop off. You will need to park and return before setting-up. Passes for Friday and Saturday are available only from the show chairman, Judy Kidd. Take down is from 6 PM to 7:30 PM on Saturday night or by appointment on Sunday.

Parking: Parking areas are designated and a map and directions will accompany your confirmation. Parking will be at the Oak Ridge Mall with regular bus service over to the Civic Center site. **NO** vehicles may access the site during exhibit hours. There will be **NO** on-site parking of personal vehicles at the Civic Center during the festival and **NO** parking will be allowed on the grass surrounding the Civic Center parking lots.

Credit Card acceptance: Credit card processing will be available for a 5% fee at the Art Center Info Booth.

Non-Craft Items: Non-craft items (i.e. coins, watches, collectibles, food) are not to be sold by artists or crafters. Demonstrations of arts and crafts, however, ARE encouraged.

Information: about the Secret City Festival is available at www.secretcityfestival.com. Details about gym use, parking, set-up, take-down, and buses will be sent around June 1st. Participants may request booth sitters so they can take advantage of the food and fun outside. They may also wish to purchase advance tickets for the two evening concerts. Bring folding chairs for these events which will be held rain or shine.

Contacts: Mail applications to the Oak Ridge Art Center, P.O. Box 7005, Oak Ridge, TN 37830-3305 with checks made payable to the Oak Ridge Art Center. For clarifications or to ask questions contact Leah Marcum-Estes, at the Art Center (865) 482-1441, oakridgeartcenter@comcast.net, or Judy Kidd at (865) 483-6540, judykidd13@yahoo.com.

Website: www.oakridgeartcenter.org Phone: (865) 482-1441 (Art Center)



JURIED FINE ARTS AND CRAFTS SHOW
At the Secret City Festival
JUNE 17 & 18, 2011



Tennessee Creates at the Secret City Festival

Registration Form

If jurying, include slide sheet with corresponding reference listing, a short artist resume with recent shows and artist information and pictures of your work or you and your work (digital images are preferred) to be used in publicity.

Name:		
Address:		
City	State	Zip
Phone:	Alternate Number:	
Fax Number:	E-mail:	

TYPE OF ARTS/CRAFTS. Please list one (1) media/type per line. Be specific.

1.
2.
3.
4.
5.

----- FEE SCHEDULE -----

\$125 Booth Registration Fee (10' x 10' space) _____ No. booths requested.
 \$_____ TOTAL ENCLOSED Must be received by May 2, 2011



Setup Time Preference:

- Thursday, June 16 – Noon to 7 PM (@ approx. _____)
- Friday, June 17 – set-up completed by 10:00 AM (see "When" on pg. 1)



Booth Requests:

- I request _____(number) 8ft. tables and _____ chairs.
- I would prefer a corner booth (limited number available)..
- Electricity in booth – VERY limited availability & limited locations. Explain need: _____
- I could use extra space. (Explain how many ft. and why) _____
- I will demonstrate (may not use materials that would damage gym floor).
- I would like relief help each day. Preferred time: _____

I have read the attached information and guidelines sheet and will abide by all Tennessee laws and rules set forth by the Oak Ridge Art Center & the Secret City Festival Committee.

Signed:		Date:
Vehicle Make:	Model:	Tag #:

Please make checks payable to the OAK RIDGE ART CENTER. NO refunds after May 20, 2011!
 Return this form and total fee to: Oak Ridge Art Center,
 P.O. Box 7005, Oak Ridge, TN 37831-3305